



The future of innovation lies in the technology and resources that connect passengers and operators to coordinate safe, sustainable, and efficient modes of transit.

Orbyt is a proactive approach to innovative business development, by partnering and investing in the right start ups, tools, and technology to advance our services with industry demand, or even ahead of it. Orbyt focuses on four key areas that drive the development of an innovative strategy to advance your goals.

Improve Core Service Offerings • Take Advantage of New Mobilities • Anticipate Industry Disruptions • Increase Passenger Satisfaction

The focus areas represent a targeted approach to innovative solutions for current or future challenges - integrating the rider and operator experience. Orbyt links the focus areas to a methodical timeline: before, during, and after the journey – ensuring you are connected to your passengers over the course of today, and into tomorrow.

ENTERING YOUR ORBYT

By leveraging information gained through the key relationships and experiences over the course of 45+ years in the United States alone, in addition to global expertise honed from our global parent company and subsidiaries, RATP Dev can help you propel forward.

EXPLORE SPACE AND TIME

BEFORE: ROUTE MANAGEMENT

Compare your transit networks potential demand with existing service levels to determine what is working well, and where you have inefficiencies. Use real time data analytics to virtually alter routes, making informed decisions that truly impact your entire transit network.

Ensure you deliver accurate, real-time information to passengers to maintain consistent wait time management. Having accurate arrival times at their fingertips, passengers can make the right decisions to choose the mode of transit best suited to their needs.

DURING: THE CUSTOMER EXPERIENCE

Equip your passengers with appropriate amenities while in transit, through Wi-Fi and Bluetooth onboard. With only eight hours in a day, passengers are constantly on-the-go: checking email, social media, news, potential alerts, and more. Being a connection point via smart device enablement enhances the commute or traveling experience.

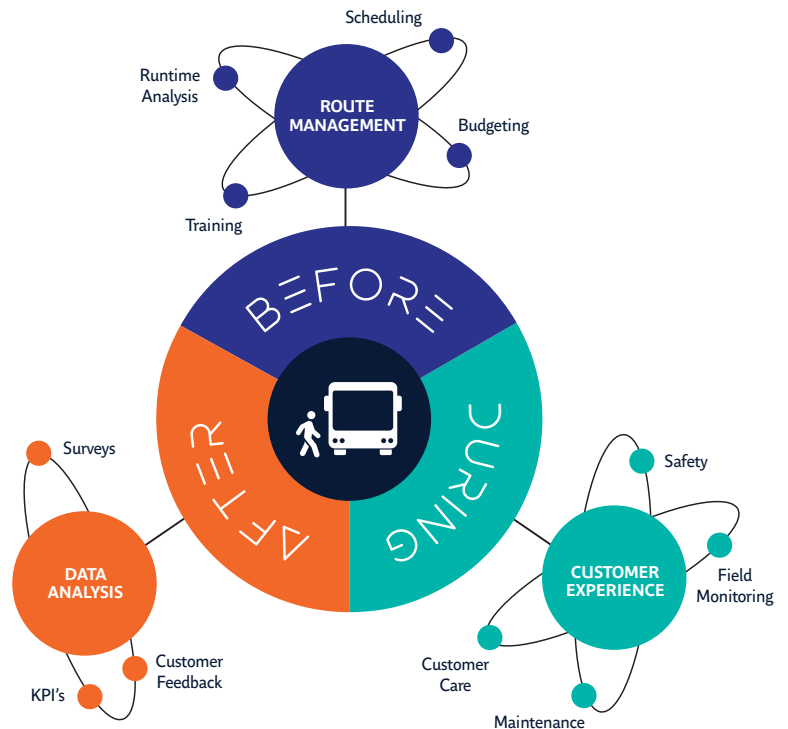
A transition towards unified fare collection, gives your passengers access to a pass/ticket and an easy way to pay -credit, debit, or commuter benefits. Using concepts such as Demand Response Transit, passengers can – book their ride, select the mode of transit, and pay the fare, all from one mobile application. Increase ridership by providing a simple way to plan and pay for the next trip while they are on the current one.

AFTER: DATA ANALYSIS

Big Data is not lost on the transit industry. Each passenger, each operator, each vehicle, each holistic trip, is extremely important to understand. Analyze rider and route data in real-time to guide future decision making.

Log, monitor, and respond to customer service issues submitted by the passengers. Customer Support provides a forum for feedback and operational improvement, ultimately increasing customer satisfaction and therefore ridership.

Recreate past transit events to inform sound planning and decision making to advance continuous improvement by accessing historical “black box” data from vehicles.



SAFETY CULTURE

RATP Dev’s Safety Management System (SMS), drive2zero™ drives a sound safety culture across RATP Dev and your agency - before, during and after the passenger journey. RATP Dev’s SMS solution includes policies to adopt and enforce, across each department in your organization. The installation of software to manage and receive notifications and safety data to assist you in making informed decisions and procedures allow you to educate employees and execute an action plan should you need to. This comprehensive solution enables you to manage safety and security to the lowest possible level of risk and ensures your passengers experience a safe, comfortable trip.

PREPARE FOR DEPARTURE

Recognizing the increasing availability of constant information, untapped resources, big data sharing, and the expansion of technological capabilities, our team is solely dedicated to your improvement through a consultative approach.

CHART YOUR NEXT JOURNEY WITH

