



FOR IMMEDIATE RELEASE

RATP DEV NORTH AMERICA ADOPTS ONE BRAND

McDonald Transit Associates and RDMT rebranded under parent company, RATP Dev North America

APTA 2017 Annual Expo and Meeting, Atlanta, GA (October 9, 2017) – RATP Dev North America, the North American subsidiary of the global transportation provider, [RATP Dev](#), today announced that its two subsidiaries – McDonald Transit Associates and RDMT – will operate under the RATP Dev corporate name. Rebranding of McDonald Transit and RDMT simplifies client interactions by immediately connecting clients to the parent company in North America.

Acquired by RATP Dev North America in 2009, McDonald Transit Associates has more than 3,600 employees, and operates more than 1,700 revenue vehicles which have achieved more than 50 million annual revenue miles of service and more than 73 million annual passenger trips. RDMT, which is a partnership between McDonald Transit and RATP Dev North America, operates streetcars in Washington D.C. and Tucson, Ariz. The brand consolidation will benefit current bus, paratransit, rail, and streetcar riders while continuing to experience the same high-quality services they have come to expect.

“This rebranding is intended to serve our clients first and foremost,” said Catherine Chardon, CEO of RATP Dev North America. “Our clients will easily be able to identify RATP Dev by a single name in all of our operational locations across North America. We will be focusing on new initiatives in Safety and Security Systems and Product Innovation for both the bus and rail divisions.”

Throughout the past year, RATP Dev has been at the forefront of helping clients use cleaner diesel equipment and introduce electric, hybrid and/or CNG vehicles. True to RATP Dev’s goal of driving innovation from the ground up, the company has undertaken development and demonstration of autonomous, first mile/last mile solutions and led the charge in meeting the demand for ride share programs and solutions to offset the rising costs of paratransit services.

The executive leadership of RATP Dev North America will remain strong with both Blaine Rigler, now serving as President of RATP Dev North America Bus, and Steve Bethel, Vice President RATP Dev North America Rail working under the leadership of CEO Catherine Chardon.

“This is a win-win. As we operate as one unified brand, our commitment to our clients and employees remains strong and unwavering,” stated Blaine Rigler, President of RATP Dev North America Bus. “The RATP Dev brand has such a strong reputation that it will be an anchor for serving our clients and recruiting top talent in North America. We look forward to working with our expert bus and rail teams throughout the country while aggressively recruiting highly skilled industry leaders for new operations.”

Vice President North America Rail, Steve Bethel added, “One brand will enable our clients to connect with RATP Dev’s world-wide expertise. We want to bring state-of-the-art rail services to cities throughout North America.”

To learn more about RATP Dev North America, visit www.ratpdevnorthamerica.com or see us at the APTA 2017 Annual Expo in Atlanta, GA, October 9-11 at booth #3311.

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About RATP Dev

Founded in 2002, RATP Dev operates and maintains urban transportation systems in 14 countries on four continents (United Kingdom, France, Italy, Switzerland, Algeria, Morocco, South Africa, Saudi Arabia, Qatar, India, China, South Korea, the Philippines, and the United States of America). With more than 1.5 billion passengers travelling on its networks every year, RATP Dev demonstrates every day its extensive and renowned expertise in a wide range of mobility services, ranging from rail, regional express rail, tramway, to bus, cable car and sightseeing activities. RATP Dev leverages in France, outside of Paris, and across international markets the technical expertise and experience of RATP Group, the leader in driverless and tramway operations and operator of the Paris network, one of the largest public transportation networks in the world. In North America RATP Dev employs over 4,300 team members transporting more than 78 million passengers in 18 states and operates a wide range of bus and rail services.