



FOOD Share and Roadrunner Team Up for a Food Donation Campaign during the Holidays

Passengers are Encouraged to Bring Canned Goods for FOOD Share and Families in Need

CAMARILLO, Calif., Ft. Worth, TX (**Dec 5, 2018**) -- [FOOD Share](#) and [Roadrunner](#) announced today that they have teamed up to collect food for families in need during this holiday season. Starting Wednesday, December 5, 2018, through the end of January, Roadrunner will collect canned goods on their shuttle and car services. "We think this will be a great new and convenient way for people to contribute food during the holidays which is our busiest time of year and when we have the most need for food for people living in our region," said Monica White, President and CEO of FOOD Share, the region's food bank.

Earlier this year, Roadrunner was acquired by RATP Dev USA, a global leader in public transportation. Since the acquisition, a detailed focus has been placed on increasing operational efficiency and customer service - as evidenced by Roadrunner's new [LAX Rideshare](#) services. "Thousands of people ride a Roadrunner each day, whether headed to the airport, a private event or holiday party, reliable transportation is a must. We're happy to collect the canned food donations and make a matching cash contribution to the FOOD Share at the end of the campaign as part of [We Move People](#), RATP Dev's community outreach program. "This is our way of saying thanks to the community as we continue Roadrunner's transportation leadership in the region," said Tom Witting, General Manager of Roadrunner. Roadrunner Drivers will collect the canned food and present FOOD Share with the total canned goods and Roadrunner's contribution. FOOD Share will distribute these charitable gifts to families in need of food and nutrition.

Nonperishable items such as tuna, canned fruits and vegetables, rice, beans, pasta and peanut butter are in high demand. Local business leaders and residents planning to travel this holiday season are encouraged to book a Roadrunner online at www.rrshuttle.com or call Roadrunner at (800) 247-7919.

A Reception and Check Presentation will be held in late January at Monica White's home in the Ventura hills. Ms. White's home was damaged in the Thomas Fire in December of last year. "Our communities have gone through a lot in the last weeks and months," said Ms. White with reflection, adding, "we want to thank Roadrunner for remembering that many in our community have to worry about the bare necessities all of the time, including finding food to eat each day. This program should help fill our food pantries this season and we're thankful for that."

About FOOD Share, Inc.

Over 40 years ago, eight citizens performed a good deed by distributing food to those who were in need underneath a Ventura bridge. The early philanthropic movement quickly formed into what is now Ventura County's regional food bank, FOOD Share, which has grown from serving a few hundred hungry people per month to 75,000 people. Today, staff and volunteers distribute nearly 12 million pounds of food, or nearly 10 million meals annually from its distribution sites; 180 partner agencies, which include neighborhood and church food distributions and soup kitchens; as well as hunger assistance programs. FOOD Share's programs provide healthy nutrition and education to children, families and seniors, which include: Kids' Farmers' Market, Senior Kits, Community Markets, and more. A 501(c) 3 non-profit

organization, FOOD Share is a member of the Feeding America network, the nation's largest hunger-relief organization. For more information about FOOD Share, Inc. visit www.foodshare.com. Find us on [Facebook](#) , [Instagram](#), and [Twitter](#).

About RATP Dev

Founded in 2002, RATP Dev operates and maintains urban transportation systems in 14 countries on four continents (United Kingdom, France, Italy, Switzerland, Algeria, Morocco, South Africa, Saudi Arabia, Qatar, India, China, South Korea, the Philippines, and the United States of America). With more than 1.5 billion passengers traveling on its networks every year, RATP Dev demonstrates every day its extensive and renowned expertise in a wide range of mobility services, ranging from rail, regional express rail, tramway, to bus, cable car and sightseeing activities. RATP Dev leverages in France, outside of Paris, and across international markets the technical expertise and experience of RATP Group, the leader in driverless and tramway operations and operator of the Paris network, one of the largest public transportation networks in the world. In North America RATP Dev employs over 6,000 team members transporting more than 78 million passengers in 14 states and operates a wide range of services.

Q & A

Questions and Answers with Monica White, President and CEO of FOOD Share, and Tom Witting, General Manager of Roadrunner, on their partnership to collect canned food this holiday season.

Q. *Monica, why did you think you wanted to collect food this way?*

A. We know that hundreds of people ride Roadrunner's vehicles each day and we like the idea of teaming up with local businesses. Roadrunner and its new owner RATP Dev seemed like great partners.

Q. *Tom, why did you think of Food Share?*

A. Members of our team have known and worked with Monica before she accepted her current role leading FOOD Share, the largest food bank in our region. We worked with Monica in her marketing role at the Ventura County Star and know she values partnerships with local businesses. We also know there is a huge need for food every day in the region but especially now during the holidays and as this region responds to the recent wildfires and continues to build back from the Thomas Fire.

Q. *Monica, what's the goal?*

A. We need to provide food to thousands of hungry and food insecure residents of our region. It's that simple. And we appreciate this unique way of getting people to think about bringing a can of food with them as they board their Roadrunner vehicle. It's a great and easy way for them to get into the holiday spirit.

Q. *Tom, what's your goal?*

A. We want to collect food and thank the community we've served for over 20 years for their loyalty to Roadrunner. RATP Dev knows and values the commitment Roadrunner has made to this community -- providing convenient and safe transportation -- as a part of our We Move People Community efforts we thought this would be a great way to give back. In addition to the canned goods, we will provide FOOD Share with a cash match of the value of each can of food donated.

FACT SHEET

- WHO:** FOOD Share, Ventura County's food bank, Roadrunner (newly acquired by RATP Dev), and We Move People, RATP Dev's community engagement program.
- WHAT:** **Holiday Food Drive Campaign, sponsored by FOOD Share and RATP Dev**
- WHEN:** **Tuesday, November 27, 2019 through January 30, 2019**
- WHERE:** **Los Angeles, Ventura, Santa Barbara and San Luis Obispo Counties served by Roadrunner.**
- WHY:** Food is an essential component of the quality of life by residents of Southern California and the Central Coast communities. Roadrunner has partnered with FOOD Share to make it easy for residents to conveniently donate food to help FOOD Share serve thousands of area residents with food during the busy holiday season.
- HOW:** Passengers riding the Roadrunner shuttle and car services will be able to donate cans of food on board. We're asking the media to help get the message out to area residents to bring a can of food with them on their commute, as they head to or from the local airport or holiday party... wherever your Roadrunner is taking you.

For more information please contact Jennifer Caldwell (jcaldwell@foodshare.com) at FOOD Share or Molly Lepine (molly.lepine@ratpdev.com) at Roadrunner/RATP Dev. Follow Roadrunner on [Twitter](#), [Facebook](#) and [LinkedIn](#).

####